



Response Date:01/10/2025

2025/975 - Campaign statistics

In response to your recent request for information regarding;

I'd like the statistics (such as cost, efficiency, arrests and more info that is held on these campaigns, I'd also like to know why these campaigns started) of the following 2 campaigns

SAFER travel (posters I see on the buses, I know you're doing it with Gwynedd council, so, if it's done with multiple councils, I'd like each statistic for each council to be separate if possible)

Renew Bangor is the other campaign

If there are other campaigns that have been done in the past, I'd like them as well and if they were successful or unsuccessful and why

SAFER travel

The safer travel was a prevent op.

Posters were placed on the buses to remind the public that CCTV is in use and that it would be shared if needed, and PCSOs were asked to use the local buses as part of their day to day.

The objective was for members of the public to feel safer using public transport; and that the Gwynedd Transport unit to work closer with us, by reporting any incidents and sharing any information. This started due to number of anti-social behaviour reports we were having from Pool Street Bus Stops, Caernarfon.

100 A5 posters, £120

Renew Bangor is the other campaign

Op Renew Strategic Vision;

To restore Bangor into a vibrant and thriving City that fosters community engagement and promotes safety and growth.

Overarching Objectives;

- By listening and responding to the community.
- By reducing crime and the fear of crime
- By increasing public confidence.
- By working in partnership to regenerate the city
- By monitoring and evaluating.

Pencadlys yr Heddlu,
Glan-y-Don, Bae Colwyn LL29 8AW
www.heddlugogleddcymru.police.uk

Police Headquarters,
Glan-y-Don, Colwyn Bay LL29 8AW
www.northwales.police.uk

Yn gwneud Gogledd Cymru'r lle mwyaf diogel i fyw, gweithio ac ymweld yn y DU
Making North Wales the safest place to live, work and visit in the UK

We are looking at a refresh for our partners in the form of an infographic, but as of last month this was our performance indicators

Highlight figures from CHB Op Renew operation to date from commencement

- Positive Stop and Search – 136
- Closure Orders – 5
- Multi-Agency OPs – 21
- Arrests – 115
- Warrants – 31
- Value of Drugs seized – Over £750,000
- Value of Cash seized – Over £100,000

Non staff costs incurred so for Clear, Hold, Build in Bangor are –

Overtime	£4,435.34
Employee related	£12.04
Consumables	£141.00
Investigation	£500.00
TOTAL	£5,088.38

This excludes any dedicated resources.

THIS INFORMATION HAS BEEN PROVIDED IN RESPONSE TO A REQUEST
UNDER THE FREEDOM OF INFORMATION ACT 2000, AND IS CORRECT AS AT 30/09/2025