



**HEDDLU
GOGLEDD CYMRU
NORTH WALES
POLICE**

Response Date:29/01/2025

2025/095 - Purchasing information from data brokers

In response to your recent request for information regarding;

1. In each of the last five calendar years (2019, 2020, 2021, 2022, 2023), how much did the force spend on purchasing information from data brokers such as Experian, Equifax, Acxiom and others?

Please provide a full breakdown of spend with each provider in each calendar year. For example, in the following format:

Provider	2019	2020	2021	2022	2023
Experian					
Equifax					
Acxiom					
[insert others below]					

Please see the spend data below.

Please note: we can only give data in financial year (May to April following year), not calendar year data. Also note,that we do not have 2019 information.

Supplier	2020/2021	2021/2022	2022/2023	2023/2024
Experian	£39,566.79	£83,241.82	£113,394.49	£143,436.09
Equifax	N/A	N/A	N/A	N/A
Acxiom	N/A	N/A	N/A	N/A
Transunion (Recipero LTD)	£22,331.47	£0	£16,385.68	£8,725.18

2. For what purposes does the force purchase information from data brokers?

These services are used in the gathering of intelligence for investigations, particularly in financial and economic crime, evidential purposes and the vetting of staff / contractors.

THIS INFORMATION HAS BEEN PROVIDED IN RESPONSE TO A REQUEST
UNDER THE FREEDOM OF INFORMATION ACT 2000, AND IS CORRECT AS AT 20/01/2025