



HEDDLU
GOGLEDD CYMRU
NORTH WALES
POLICE

Response Date:19/01/2024

2024/019 - Public Relations

In response to your recent request for information regarding;

I would like to request a breakdown of the amount of money spent by the force on all public affairs, public relations and communications in the 2021/22 and 2022/23 financial years, and the total spend so far in the 2023/24 financial year. This includes all spend on the aforementioned fields which includes, but is not exclusive to internal communications/public relations staff pay, advertising costs, consultant fees and agency fees.

21/22	22/23	23/24 ytd
£321,179	£550,217	£443,685

THIS INFORMATION HAS BEEN PROVIDED IN RESPONSE TO A REQUEST
UNDER THE FREEDOM OF INFORMATION ACT 2000, AND IS CORRECT AS AT 17/01/2024